

THE SECOND NATIONAL ACO CONGRESS

REGISTRATION FORM

HOW TO REGISTER: Fully complete the following (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at www.ACOCongress.com.
FAX: 206-319-5303 (include credit card information with registration)
MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021
FOR REGISTRATION QUESTIONS:

PHONE: 800-503-5640 (Continental US, Alaska and Hawaii only) or 206-629-2352, Monday-Friday, 7 AM - 5 PM PST
E-MAIL: registration@hconferences.com

COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME	_____
SIGNATURE OF REGISTRANT - REQUIRED	_____
JOB TITLE	_____
ORGANIZATION	_____
ADDRESS	_____
CITY/STATE/ZIP	_____
TELEPHONE	_____
FAX	_____
E-MAIL	_____
<input type="checkbox"/> Special Needs (Dietary or Physical)	_____

ONSITE CONFERENCE ATTENDANCE

Onsite conference registration includes onsite attendance, professional networking, and live interaction with the faculty, plus a conference materials CD.

PRECONFERENCE REGISTRATION:

- PRECON I: CMS ACO Regulations Part 2 — A Deep Dive into the Revised Regulations \$ 495
- PRECON II: ACO Value-Based Risk Contracting and More for Self-Funded Health Plans: Getting from Fee for Service to Fee for Value ASAP \$ 495
- PRECON III: ACO Coordinated Care in Action: Practical Examples to Learn From \$ 495

CONFERENCE REGISTRATION:

(Does not include Pre-conference):

- Through Friday, September 2, 2011* \$1,095
- Through Friday, September 30, 2011** \$1,395
- After Friday, September 30, 2011 \$1,695

GROUP REGISTRATION DISCOUNT:

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

Conference:

- Through Friday, September 2, 2011* \$ 795
- Through Friday, September 30, 2011** \$1,095
- After Friday, September 30, 2011 \$1,395

SELECT YOUR CONCURRENT SESSIONS (One per time slot):

Wednesday, November 2, 1:30 pm

- 1.1: Utah: ACOs and Medicaid
- 1.2: ACOs: California Style
- 1.3: Provider Coordination and Patient Choice: Applying ACO Principles to the Commercial PPO Population
- 1.4: The Private Sector: ACOs and Other Value-Based Arrangements
- 1.5: ACO Legal Issues Update
- 1.6: ACOs in the Safety Net: Barriers and Benefits
- 1.7: Using Individualized Guidelines to Optimize ACO Cost and Quality Objectives
- 1.8: The Evolution of a Tiered, High Performance Network into an Integrated ACO

3:30 pm

- 2.1: Case Study: A Southern California Commercial ACO
- 2.2: Barriers or Speed Bumps? Application of the Antitrust Laws to ACOs
- 2.3: ACO Quality and Efficiency Metrics
- 2.4: Achieving Accountability in a Large, Geographically Diverse Multispecialty IPA
- 2.5: The Medical Home: The Foundation of Accountable Care
- 2.6: Lessons Learned: Transformation to a Value Care Organization (VCO) While Tripling Capacity
- 2.7: A Blueprint for Successful Cross-Industry Collaboration
- 2.8: ACO Success Factors: Building a Knowledge-Based Technology Infrastructure for Population Management

Thursday, November 3, 10:30 am

- 3.1: Engineering the Care Delivery/Management Team Across the Continuum
- 3.2: Clinical Integration Across a Group and Hospital
- 3.3: Accountable Care Solutions for Payers and Providers — What is Ready Today
- 3.4: Physician-Hospital Integration: Using Data to Bring it Together
- 3.5: Building a Culture of Accountability
- 3.6: Customized Care: Aligning Quality, Patient Experience and Affordability
- 3.7: Role of Pharmaceuticals in Achieving ACO Success: Developing a Framework
- 3.8: Bundled Payment Initiatives

CONFERENCE ELECTRONIC MEDIA:

ONSITE ATTENDEES — Following the Congress, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Congress registration:

- Flash Drive (\$99 + \$15 shipping) \$ 114
- 6 months' access on Web \$ 99

ONLINE CONFERENCE ATTENDANCE

All online registrants are automatically registered for ALL online Congress events — the pre-conference and the conference.

Online conference registration includes the live Internet feed from the Congress, plus six months of continued archived Internet access, available 24/7.

INDIVIDUAL REGISTRATION:

Includes ACO Pre-conference:

- Through Friday, September 2, 2011* \$ 795
- Through Friday, September 30, 2011** \$1,095
- After Friday, September 30, 2011 \$1,395

GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below.

All group registrants are enrolled in the pre-conference and conference.

Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.

Conference Access:

- 5 or more \$595 each 20 or more \$395 each
- 10 or more \$495 each 40 or more \$295 each

See INTELLECTUAL PROPERTY POLICY on the following page.

CONFERENCE ELECTRONIC MEDIA:

Online attendees — Following the Congress, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Congress registration:

- Flash Drive (\$99 + \$15 shipping) \$ 114
- (All online attendees automatically receive 6 months access on web.)

SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND ONLINE ATTENDEES:

If you are registered to attend the ACO Congress, you can purchase an annual subscription to *Accountable Care News* for only \$295 (regular rate \$468).

- Accountable Care News* subscription \$ 295

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For online and onsite registrants there will be no refunds for "no-shows" or cancellations.

PAYMENT

Discount Code:

TOTAL FOR ALL OPTIONS, ONSITE OR ONLINE:

Please enclose payment with your registration and return it to the Registrar at ACO Congress, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303. You may also register online at www.ACOCongress.com.

- Check/money order enclosed (payable to Health Care Conference Administrators LLC)
- Payment by credit card: American Express Visa Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Congress, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HCCA Conferences.

ACCOUNT #	_____
EXPIRATION DATE	_____ SECURITY CODE _____
NAME OF CARDHOLDER	_____
SIGNATURE OF CARDHOLDER	_____

* This price reflects a discount for registration and payment received through Friday, 9/2/11.

** This price reflects a discount for registration and payment received through Friday, 9/30/11.

THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY FOR THE ACO CONGRESS:

REGARDING INTERNET REGISTRATIONS

1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to access post conference content via alternative media (Flash Drive), this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For online registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-5640 or 206-629-2352 for further information.

REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or cancellations. You may send a substitute or switch to the online option. Please call the Conference Office at 800-503-5640 or 206-629-2352 for further information.

METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HCCA Conferences. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at www.ACOCongress.com.
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hccconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HCCA Conferences.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Congress, credit card payment will be processed.

TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

CONTINUING EDUCATION UNITS (CEUs)

The Congress does not offer pre-approved Continuing Education Credits (CEUs) directly. However, onsite attendees can request a Certificate of Attendance which they can file with appropriate entities for credit, and online attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either online or onsite registrations. You may send a substitute or transfer your onsite registration to an online registration. For more information, please call the Conference Office at 800-503-5640 or 206-629-2352.

INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Congress content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Congress aggressively pursues copyright infringers.

If a registrant needs the ability to share Congress content within his or her organization, multiple Congress registrations are available at discounted rates.

The Congress will pay a reward for information regarding unauthorized sharing of Congress content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery.

If you have knowledge regarding the unauthorized Congress content sharing, contact the Congress registration office.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Congress will be to refund the registration fee paid. The Congress shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

FOR FURTHER INFORMATION

Call 800-503-5640 or 206-629-2352, send e-mail to registration@hccconferences.com, or visit our website at www.ACOCongress.com.

HOTEL ACCOMMODATIONS: The Hyatt Regency Century Plaza is the headquarter hotel for the Second National ACO Congress. A special group rate of \$250.00 single/double per night (plus tax) has been arranged for Congress Attendees. To receive the group rate, please call 888-421-1442 for Hyatt Central Reservations or 310-228-1234 to speak with Century Plaza hotel reservations directly. In either case, please use the group code "National ACO Congress" when making your reservation. Information for making your hotel reservations online is available on the Travel/Hotel page of the conference website, www.ACOCongress.com. Reservations at the group rate will be accepted while rooms are available or until the cut-off date of October 11, 2011. After this, reservations will be accepted on a space-available basis at the prevailing rate.

THE HYATT REGENCY CENTURY PLAZA

2025 Avenue of the Stars • Los Angeles, CA 90067
Hotel Phone: 310-228-1234 • Reservations: 888-421-1442