CONGRESS THEMES
Day I: Medicare/Government Programs
Day II: Commercial ACOs
Day III: Clinically Integrated Physician-Hospital Networks and Care Management

FEATURING THE FOLLOWING PRE-CONFERENCES
• CMS ACO Regulations Part 2 — A Deep Dive into the Revised Regulations
• ACO Value-Based Risk Contracting and More for Self-Funded Health Plans: Getting from Fee for Service to Fee for Value ASAP
• ACO Coordinated Care in Action: Practical Examples to Learn From
• Attribution, Care Coordination, and Communication in Commercial ACOs

CONCURRENT SESSIONS
• Utah: ACOs and Medicaid
• ACOs: California Style
• Provider Coordination and Patient Choice: Applying ACO Principles to the Commercial PPO Population
• The Private Sector: ACOs and Other Value-Based Arrangements
• ACO Legal Issues Update
• ACOs in the Safety Net: Barriers and Benefits
• Using Individualized Guidelines to Optimize ACO Cost and Quality Objectives
• The Evolution of a Tiered, High Performance Network into an Integrated ACO
• Case Study: A Southern California Commercial ACO
• Barriers or Speed Bumps? Application of the Antitrust Laws to ACOs
• ACO Quality and Efficiency Metrics
• Achieving Accountability in a Large, Geographically Diverse Multispecialty IPA
• The Medical Home: The Foundation of Accountable Care
• Lessons Learned: Transformation to a Value Care Organization (VCO) While Tripling Capacity
• A Blueprint for Successful Cross-Industry Collaboration
• ACO Success Factors: Building a Knowledge-Based Technology Infrastructure for Population Management
• Engineering the Care Delivery/Management Team Across the Continuum
• Clinical Integration Across a Group and Hospital
• Accountable Care Solutions for Payers and Providers — What is Ready Today
• Physician-Hospital Integration: Using Data to Bring it Together
• Building a Culture of Accountability
• Customized Care: Aligning Quality, Patient Experience and Affordability

REGISTER ONLINE AT: www.ACOCongress.com
Since the inaugural National Accountable Care Organization Congress in October 2010, there has been a flurry of both government and private sector activity to define and implement the ACO concept. With special emphasis on the burgeoning commercial ACO movement, which according to some experts is defining the future of ACOs in America, the second National ACO Congress will bring together leading policymakers, senior executives, and those working at the frontline of ACO implementation. These experts will provide unique and in-depth insights on what has been done so far, and what the ACO concept means for the future of healthcare. The three-day conference will be filled with keynote presentations from AHIP, the Commonwealth Fund, the CMS Innovation Center, and others, as well as four pre-conferences and over twenty concurrent sessions that offer participants a chance to learn more about the Medicare Shared Savings and Pioneer ACO programs, the Premier ACO collaborative, other private sector ACO partnerships, and Medicaid and safety net-focused ACOs. We will also hear from top authorities on ACO programs, the Premier ACO collaborative, other private sector ACO partnerships, and Medicaid and safety net-focused ACOs. We will also hear from top authorities on ACO legal issues, quality measurement, and HIT implementation. Please join us in Los Angeles, CA on November 1-3, 2011 for this exciting agenda as ACO implementation ramps up across the nation.

Featured Keynote Speakers

Bart Asner, MD, Chief Executive Officer, Monarch Healthcare
Jonathan Blum, Director, Center for Medicare Management, Centers for Medicare and Medicaid Services
Ann Boynton, Deputy Executive Officer, Benefit Programs Policy and Planning, California Public Employees’ Retirement System (CalPERS)
Kevin F. Brennan, CPA, FHFMA, Executive Vice President for Finance, Chief Financial Officer, Geisinger Health System
Donald H. Crane, President and Chief Executive Officer, California Association of Physician Groups
Juan Davila, Senior Vice President, Network Management, Blue Shield of California
Karen Davis, PhD, President, The Commonwealth Fund
Jeff Goldsmith, PhD, President, Health Futures, Inc.; Associate Professor of Public Health Sciences, University of Virginia
Karen Ignagni, President and Chief Executive Officer, America’s Health Insurance Plans, Washington, DC
Marty Manning, MBA (Invited), President, Advocate Physician Partners
Robert Margolis, MD, Managing Partner and Chief Executive Officer, HealthCare Partners Medical Group
Steve McDermott, Chief Executive Officer, Hill Physicians Medical Group
Ian Morrison, PhD (Invited), Author, Consultant, and Futurist
Samuel R. Nussbaum, MD, Executive Vice President, Clinical Health Policy and Chief Medical Officer, Wellpoint, Inc.
Mai Pham, MD, Director, Innovations Center, Centers for Medicare and Medicaid Services
Dana Gelb Safran, Sc.D., Senior Vice President, Performance Measurement and Improvement, Blue Cross Blue Shield of Massachusetts
Charles Saunders, MD, President of Strategic Diversification, Aetna, Inc.
Richard Salmon, MD, PhD, National Medical Executive, Performance Measurement and Improvement, CIGNA HealthCare
Barbara Spivak, MD, President, Mount Auburn Cambridge Independent Practice Association (MACIPA)
Tom Williams, Dr PH, MBA, Executive Director, Integrated Healthcare Association
Keith Wilson, MD, Regional Medical Director, HealthCare Partners Medical Group
John Wray, Senior Vice President, Managed Care, Catholic Healthcare West

Who Should Attend

- Physicians
- Health Plans and Health Insurers
- Health Systems and Physician Organizations
- Hospital Executives and Administrators
- Healthcare IT Companies and Consultants
- Federal and State Policymakers
- Health Services Researchers and Academics
- State Medicaid and Pharmacy Directors and Managers
- Federal and State Legislators and Staff
- Patient Advocates
- Community Health Centers
- Medicaid Managed Care Directors
- Medical Directors
- State Budget Officers
- Purchasers, including Private Employers and Public Purchasers
- Health Care Attorneys and In-House Counsel
- State Inspectors General and Public Purchasers
- Federal and State Legislators and Staff

Participation Options

Traditional Onsite Attendance

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.

Live and Archived Internet Attendance

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.

At your office . . .

Onsite

. . . or home
Many commercial health plans and their contracted providers have embraced the accountable care concept, and have set up ACOs to serve commercial PPO enrollees. Providing coordinated care for these populations has proved challenging because they are not restrained in their choice of provider, and there are still many questions surrounding attribution, communication, and care coordination with PPO enrollees. This session will discuss current methods of attribution and their effectiveness; what it takes to engage patients; and the challenges of coordinating care for patients with PPO benefit designs.
DAY II:
WEDNESDAY, NOVEMBER 2, 2011

MORNING PLENARY SESSION
Commercial ACOs

8:00 am Welcome and Introductions
Donald H. Crane, President and Chief Executive Officer, California Association of Physician Groups, Los Angeles, CA

8:15 am Private Sector Partnerships: Setting the Bar for Reform
Karen Ignagni, President and Chief Executive Officer, America’s Health Insurance Plans, Washington, DC

8:45 am Keynote Panel: Strategies for Commercial ACO Development
Samuel R. Nussbaum, MD, Executive Vice President, Clinical Health Policy and Chief Medical Officer, Wellpoint, Inc., Indianapolis, IN
Charles Saunders, MD, President of Strategic Diversification, Aetna, Inc., Hartford, CT
Richard Salmon, MD, PhD, National Medical Executive, Performance Measurement and Improvement, CIGNA HealthCare, Bloomfield, CT
Karen Ignagni, President and Chief Executive Officer, America’s Health Insurance Plans, Washington, DC (Moderator)

10:00 am Break

10:30 am Keynote Panel: Innovations in ACO Development — Massachusetts Alternative Quality Contract
Dana Gelb Safran, Sc.D., Senior Vice President, Performance Measurement and Improvement, Blue Cross Blue Shield of Massachusetts, Boston, MA
Barbara Spivak, MD, President, Mount Auburn Cambridge Independent Practice Association (MACIPA), Brighton, MA

11:30 am Keynote Panel: Modeling the Future of Collaborative Accountable Care: Bringing Hospitals, Physician Systems and Major Purchasers Together
Juan Davila, Senior Vice President, Network Management, Blue Shield of California, Woodland Hills, CA
Steve McDermott, Chief Executive Officer, Hill Physicians Medical Group, San Ramon, CA
John Wray, Senior Vice President, Managed Care, Catholic Healthcare West, San Francisco, CA
Ann Boynton, Deputy Executive Officer, Benefit Programs Policy and Planning, California Public Employees’ Retirement System (CalPERS), Sacramento, CA (Moderator)

12:30 pm Networking Luncheon

CONCURRENT SESSIONS — GROUP I
(Choose one Concurrent Session Only)
1:30 pm – 3:00 pm

CONCURRENT SESSION 1.1: Utah: ACOs and Medicaid
Michael Hales, Director, Division of Medicaid and Health Financing, Utah Department of Health, Salt Lake City, UT
W. David Patton, PhD, Executive Director, Utah Department of Health, Salt Lake City, UT
Daniel Liljenquist, Senator, Utah Senate and Sponsor of the Reform Legislation, Salt Lake City, UT

CONCURRENT SESSION 1.2: ACOs: California Style
John Jenrette, MD, Chief Executive Officer, Sharp Community Medical Group, San Diego, CA

CONCURRENT SESSION 1.3: Provider Coordination and Patient Choice: Applying ACO Principles to the Commercial PPO Population
James C. Robinson, PhD, Leonard D. Schaeffer Professor of Health Economics, School of Public Health, University of California at Berkeley, Berkeley, CA

CONCURRENT SESSION 1.4: The Private Sector: ACOs and Other Value-Based Arrangements
Scott Sarran, Chief Medical Officer, Blue Cross Blue Shield Illinois, Chicago, IL

CONCURRENT SESSION 1.5: ACO Legal Issues Update
Dennis Diaz, Esq., Partner, Davis Wright Tremaine LLP, Los Angeles, CA
Jill H. Gordon, Esq., Partner and Vice Chair, Health Law Practice, Davis Wright Tremaine LLP, Los Angeles, CA
Robert G. (Bob) Homchick, Esq., Partner and Chair, Health Law Practice, Davis Wright Tremaine LLP, Seattle, WA
Douglas Ross, Esq., Partner, Davis Wright Tremaine LLP, Seattle, WA

CONCURRENT SESSION 1.6: ACOs in the Safety Net: Barriers and Benefits
Matt Chayt, JD, Legal Fellow, Chief Justice Earl Warren Institute on Law and Social Policy, University of California at Berkeley, Berkeley, CA
Ann Marie Marciarille, JD, Senior Research Fellow, Chief Justice Earl Warren Institute on Law and Social Policy, University of California at Berkeley, Berkeley, CA

CONCURRENT SESSION 1.7: Using Individualized Guidelines to Optimize ACO Cost and Quality Objectives
David M. Eddy, MD, PhD, Founder and Medical Director, Archimedes Healthcare Modeling, San Francisco, CA
Robert M. Crane, Senior Advisor, Kaiser Permanente, Oakland, CA

CONCURRENT SESSION 1.8: The Evolution of a Tiered, High Performance Network into an Integrated ACO
Jay M. Gellert, President and Chief Executive Officer, Health Net, Inc., Woodland Hills, CA

3:00 pm Refreshment Break
CONCURRENT SESSIONS — GROUP 2
(Choose one Concurrent Session Only)

3:30 pm – 5:00 pm

CONCURRENT SESSION 2.1: Case Study: A Southern California Commercial ACO
Bart Asner, MD, Chief Executive Officer, Monarch Healthcare, Irvine, CA
Aldo De La Torre, Vice President, Provider Contracting, Anthem Blue Cross, Rancho Cordova, CA
Robert Margolis, MD, Managing Partner and Chief Executive Officer, HealthCare Partners Medical Group, Los Angeles, CA

CONCURRENT SESSION 2.2: Barriers or Speed Bumps? Application of the Antitrust Laws to ACOs
David Balto, Senior Fellow, Center for American Progress, Washington, DC
Christi J. Braun, Esq., Partner, Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C., Washington, DC

CONCURRENT SESSION 2.3: ACO Quality and Efficiency Metrics
Gail M. Amundson, MD, FACP, President and Chief Executive Officer, Quality Quest for Health of Illinois, Peoria, IL
John Jenrette, MD, Chief Executive Officer, Sharp Community Medical Group, San Diego, CA
Dolores Yanagihara, MPH, Director, Pay for Performance Program, Integrated Healthcare Association, Oakland, CA

CONCURRENT SESSION 2.4: Achieving Accountability in a Large, Geographically Diverse Multispecialty IPA
Carole Black, MD, Chief Medical Officer, Valence Health, Chicago, IL
James Dougherty, MD, Chief Medical Officer, The Medical Group of Ohio and Ohio Health Group, Columbus, OH

CONCURRENT SESSION 2.5: The Medical Home: The Foundation of Accountable Care
David Nace, MD, Vice President and Medical Director of Clinical Development, McKesson Corporation, Vice Chairman, Patient-Centered Primary Care Collaborative (PCPCC), Malvern, PA

CONCURRENT SESSION 2.6: Lessons Learned: Transformation to a Value Care Organization (VCO) While Tripling Capacity
Cástulo de la Rocha, JD, President and Chief Executive Officer, AltaMed Health Services, Los Angeles, CA
Martin Serota, MD, Vice President and Chief Medical Officer, AltaMed Health Services, Los Angeles, CA

CONCURRENT SESSION 2.7: A Blueprint for Successful Cross-Industry Collaboration
Theodore Lotchin, JD, MPH, Associate, Arnold & Porter LLP, Washington, DC
Asim Varma, Antitrust Partner, Arnold & Porter LLP, Washington, DC
J. Bradley Wilson, President and Chief Executive Officer, Blue Cross and Blue Shield of North Carolina, Durham, NC
Executive Representative, The University of North Carolina at Chapel Hill
Jeffrey R. Ruggiero, Healthcare Partner, Arnold & Porter LLP, New York, NY (Moderator)

CONCURRENT SESSION 2.8: ACO Success Factors: Building a Knowledge-Based Technology Infrastructure for Population Management
Jonathan M. Niloff, MD, Founder, Chief Medical Officer, MedVentive, Inc., Waltham, MA

5:00 pm Adjournment
DAY III:
THURSDAY, NOVEMBER 3, 2011
Clinically Integrated Physician–Hospital Networks and Care Management

8:00 am Welcome & Introductions
Bart Asner, MD, Chief Executive Officer, Monarch Healthcare, Chair, Integrated Healthcare Association, Irvine, CA
Keith Wilson, MD, Regional Medical Director, HealthCare Partners Medical Group; Chair, California Association of Physician Groups, Torrance, CA

8:15 am Hospital/Physician Integration
Marty Manning, MBA (Invited), President, Advocate Physician Partners, Oakbrook, IL

8:45 am Keynote Panel: ACOs through the Crystal Ball: Looking Toward the Future
A growing number of payers and providers are embracing the concept of accountable care, and there is currently a flurry of ACO activity taking place across the country. Early results have been promising, but will it be possible to replicate these across the country? Will ACOs be the key to lowering costs and increasing quality in America, or are they just a smokescreen for increased provider clout? Will early gains be sustained, or will the movement lose momentum? Is accountable care the way of the future? This panel will explore these questions and provide a glimpse of what is in store for the future of healthcare in America.
Ian Morrison, PhD (Invited), Author, Consultant, and Futurist, Menlo Park, CA (Moderator)

10:15 am Refreshment Break

CONCURRENT SESSIONS — GROUP 3
(Choose one Concurrent Session Only)

10:30 am – Noon

CONCURRENT SESSION 3.1: Engineering the Care Delivery/Management Team Across the Continuum
Barbara B. Gray, MBA, RN, Vice President, Accountable Care Collaborative, Premier, Inc., Charlotte, NC

CONCURRENT SESSION 3.2: Clinical Integration Across a Group and Hospital
Richard Afable, MD, MPH, President and Chief Executive Officer, Hoag Memorial Hospital Presbyterian, Newport Beach, CA
Cynthia Perazzo, Senior Vice President, Strategy and Business Development, Hoag Memorial Hospital Presbyterian, Newport Beach, CA
Alan Puzarne, Chief Operating Officer, Nautilus Healthcare Management Group/Greater Newport Physicians, Newport Beach, CA

CONCURRENT SESSION 3.3: Accountable Care Solutions for Payers and Providers — What is Ready Today
Jeff Rideout, MD, Senior Vice President and Chief Medical Officer, The TriZetto Group, Newport Beach, CA
Jay Sultan, AVP Product Management for Value Based Reimbursement, The TriZetto Group, Athens, GA

CONCURRENT SESSION 3.4: Physician-Hospital Integration: Using Data to Bring it Together
Paul Katz, President and Chief Executive Officer, Intelligent Healthcare, Los Angeles, CA

CONCURRENT SESSION 3.5: Building a Culture of Accountability
Francis J. (Jay) Crosson, MD, Associate Executive Director, The Permanente Medical Group; Senior Fellow, Institute for Health Policy, Kaiser Permanente; Vice Chair, Medicare Payment Advisory Committee (MedPAC), Oakland, CA
Sharon Levine, MD, Associate Executive Director, The Permanente Medical Group, Oakland, CA

CONCURRENT SESSION 3.6: Customized Care: Aligning Quality, Patient Experience and Affordability
Leonard Fromer, MD, FAAFP, Executive Medical Director, Group Practice Forum, Los Angeles, CA

Noon ACO Congress Adjourns
The California Association of Physician Groups (CAPG) is the voice of coordinated healthcare in California. We are the nation’s largest professional association representing physician groups practicing in the managed care model. Our members are committed to the delivery of coordinated, accountable, clinically integrated health care services. We support our members through public advocacy, educational services, and collaboration with other stakeholders in California health care. SAVE THE DATE for the annual CAPG Healthcare Conference 2011, May 4 – 7, 2011 at the JW Marriott Desert Springs Resort & Spa, Palm Desert California. More information at www.capg.org/conference2011

IHA is a not-for-profit multi-stakeholder leadership group that promotes quality improvement, accountability and affordability of health care in California. IHA administers regional and statewide programs, serves as an incubator for pilot programs and projects, and actively convenes all healthcare parties for cross sector collaboration on health care topics. IHA’s principal projects include the California pay-for-performance program (the largest private physician incentive program in the U.S.), the measurement and reward of efficiency in health care, value based purchasing of medical devices, health care affordability, bundled episode of care payments, and prevention programs directed at obesity. For more information about IHA visit: www.iha.org.
THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY FOR THE ACO CONGRESS:

REGARDING INTERNET REGISTRATIONS

1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.

2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.

3. Internet registrants will enjoy six (6) months access from date of issuance of user name and password.

4. Only one user (per user name and password) may access archived conference.

5. User name and password use will be monitored to assure compliance.

6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapsed. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.

7. For online registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-5640 or 206-629-2352 for further information.

REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.

2. For onsite registrants there will be no refunds for “no-shows” or for cancellations. You may send a substitute or switch to the online option. Please call the Conference Office at 800-503-5640 or 206-629-2352 for further information.

METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HCCA Conferences. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A $30 fee will be charged on any returned checks.

REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

• Online at www.ACOCongress.com.

• Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hcconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HCCA Conferences.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Congress, credit card payment will be processed.

TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor.

CONTINUING EDUCATION UNITS (CEUs)

The Congress does not offer pre-approved Continuing Education Credits (CEUs) directly. However, onsite attendees can request a Certificate of Attendance which they can file with appropriate entities for credit, and online attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for “no-shows” or for cancellations of either online or onsite registrations. You may send a substitute or transfer your online registration to an online registration. For more information, please call the Conference Office at 800-503-5640 or 206-629-2352.

INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Congress content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Congress aggressively pursues copyright infringers.

If a registrant needs the ability to share Congress content within his or her organization, multiple Congress registrations are available at discounted rates. The Congress will pay a reward for information regarding unauthorized sharing of Congress content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of $25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery.

If you have knowledge regarding the unauthorized Congress content sharing, contact the Congress registration office.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Congress will be to refund the registration fee paid. The Congress shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

FOR FURTHER INFORMATION

Call 800-503-5640 or 206-629-2352, send an e-mail to registration@hcconferences.com, or visit our website at www.ACOCongress.com.

HOTEL ACCOMMODATIONS: The Hyatt Regency Century Plaza is the headquarters hotel for the Second National ACO Congress. A special group rate of $250.00 single/double per night (plus tax) has been arranged for Congress Attendees. To receive the group rate, please call 888-421-1442 for Hyatt Central Reservations or 310-228-1234 to speak with Century Plaza hotel reservations directly. In either case, please use the group code “National ACO Congress” when making your reservation. Information for making your hotel reservations online is available on the Travel/Hotel page of the conference website, www.ACOCongress.com. Reservations at the group rate will be accepted while rooms are available or until the cut-off date of October 11, 2011. After this, reservations will be accepted on a space-available basis at the prevailing rate.

THE HYATT REGENCY CENTURY PLAZA

2025 Avenue of the Stars • Los Angeles, CA 90067
Hotel Phone: 310-228-1234 • Reservations: 888-421-1442
THE SECOND NATIONAL ACO CONGRESS

REGISTRATION FORM

HOW TO REGISTER: Fully complete the following (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at www.ACOCongress.com.
FAX: 206-319-5303 (include credit card information with registration)
MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:
PHONE: 800-503-5640 (Continental US, Alaska and Hawaii only) or 206-629-2352, Monday-Friday, 7 AM - 5 PM PST
E-MAIL: registration@hcconferences.com

ONSITE CONFERENCE ATTENDANCE

Onsite conference registration includes onsite attendance, professional networking, and live interaction with the faculty, plus a conference materials CD.

PRECONFERENCE REGISTRATION:

- PRECON I: CMS ACO Regulations Part 2 — A Deep Dive into the Revised Regulations $ 495
- PRECON II: ACO Value-Based Risk Contracting and More for Self-Funded Health Plans: Getting from Fee for Service to Fee for Value ASAP $ 495
- PRECON III: ACO Coordinated Care in Action: Practical Examples to Learn From $ 495
- PRECON IV: Attribution, Care Coordination, and Communication in Commercial ACOs $ 495

CONFERENCE REGISTRATION:

(Does not include Pre-conference):
- Through Friday, September 2, 2011* $1,095
- Through Friday, September 30, 2011** $1,395
- After Friday, September 30, 2011 $1,695

GROUP REGISTRATION DISCOUNT:

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

Conference:
- Through Friday, September 2, 2011* $ 795
- Through Friday, September 30, 2011** $1,095
- After Friday, September 30, 2011 $1,395

SELECT YOUR CONCURRENT SESSIONS (One per time slot):

Wednesday, November 2, 1:30 pm
- 1.1: Utah: ACOs and Medicaid
- 1.2: ACOs: California Style
- 1.3: Provider Coordination and Patient Choice: Applying ACO Principles to the Commercial PPO Population
- 1.4: The Private Sector: ACOs and Other Value-Based Arrangements
- 1.5: ACO Legal Issues Update
- 1.6: ACOs in the Safety Net: Barriers and Benefits
- 1.7: Using Individualized Guidelines to Optimize ACO Cost and Quality Objectives
- 1.8: The Evolution of a Tiered, High Performance Network into an Integrated ACO

3:30 pm
- 2.1: Case Study: A Southern California Commercial ACO
- 2.2: Barriers or Speed Bumps? Application of the Antitrust Laws to ACOs
- 2.3: ACO Quality and Efficiency Metrics
- 2.4: Achieving Accountability in a Large, Geographically Diverse Multispecialty IPA
- 2.5: The Medical Home: The Foundation of Accountable Care
- 2.6: Lessons Learned: Transformation to a Value Care Organization (VCO) While Tripling Capacity
- 2.7: A Blueprint for Successful Cross-Industry Collaboration
- 2.8: ACO Success Factors: Building a Knowledge-Based Technology Infrastructure for Population Management

Thursday, November 3, 10:30 am
- 3.1: Engineering the Care Delivery/Management Team Across the Continuum
- 3.2: Clinical Integration Across a Group and Hospital
- 3.3: Accountable Care Solutions for Payers and Providers — What is Ready Today
- 3.4: Physician-Hospital Integration: Using Data to Bring It Together
- 3.5: Building a Culture of Accountability
- 3.6: Customized Care: Aligning Quality, Patient Experience and Affordability

CONFERENCE ELECTRONIC MEDIA:

ONLINE CONFERENCE ATTENDANCE

All online registrants are automatically registered for ALL online Congress events — the pre-conference and the conference.

Online conference registration includes the live Internet feed from the Congress, plus six months of continued archived Internet access, available 24/7.

INDIVIDUAL REGISTRATION:

Includes ACO Pre-conference:
- Through Friday, September 2, 2011* $ 795
- Through Friday, September 30, 2011** $1,095
- After Friday, September 30, 2011 $1,395

GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below.

All group registrants are enrolled in the pre-conference and conference.

Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.

Conference Access:
- 5 or more $595 each
- 10 or more $495 each
- 20 or more $395 each

See INTELLECTUAL PROPERTY POLICY, page 10.

CONFERENCE ELECTRONIC MEDIA:

Online attendees — Following the Congress, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Congress registration:
- Flash Drive ($99 + $15 shipping) $ 114

(All online attendees automatically receive 6 months access on web.)

SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND ONLINE ATTENDEES:

If you are registered to attend the ACO Congress, you can purchase an annual subscription to Accountable Care News for only $295 (regular rate $468).

- Accountable Care News subscription $ 295

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For online and onsite registrants there will be no refunds for “no-shows” or cancellations.

PAYMENT

TOTAL FOR ALL OPTIONS, ONSITE OR ONLINE:

Please enclose payment with your registration and return it to the Registrar at ACO Congress, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303. You may also register online at www.ACOCongress.com.

- Check/money order enclosed (payable to Health Care Conference Administrators LLC)
- Payment by credit card: American Express  Visa  Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Congress, the credit card payment will be processed. Credit card charges will be listed on your statement as credit card payment to HCCA Conferences.

ACCOUNT #

EXPIRATION DATE  SECURITY CODE

NAME OF CARDHOLDER

SIGNATURE OF CARDHOLDER

* This price reflects a discount for registration and payment received through Friday, 9/2/11.
** This price reflects a discount for registration and payment received through Friday, 9/30/11.
The SECOND NATIONAL Accountable Care Organization Congress

THE LEADING FORUM ON COMMERCIAL AND PUBLIC PROGRAM ACCOUNTABLE CARE ORGANIZATIONS (ACOS) AND RELATED DELIVERY SYSTEM AND PAYMENT REFORMS

November 1 – 3, 2011 • Los Angeles, CA  Hyatt Regency Century Plaza Hotel

REGISTER ONLINE AT: www.ACOCongress.com