CONGRESS THEMES
Day I: Understanding Accountable Care Organizations
Day II: Implementing Accountable Care Organizations
Day III: Innovations in Accountable Care Organizations

FEATURING THE FOLLOWING PRE-CONFERENCES
I: The Premier Healthcare Alliance Collaboratives: From Readiness to Implementation
II: The Role of the Patient Centered Medical Home in Accountable Care Organizations
III: Measuring Accountable Care

CONCURRENT SESSION TRACKS
I: Patient Attribution Models for ACOs
II: Creating the Culture for Accountable Care: Case Studies
III: Managing Risk and Global Payments in the ACO Environment
IV: ACO Legal, Governance and Organizational Structure
V: A Community Model Case Study
VI: Infrastructure for the Administration of the ACO
VII: Building the Information Technology Infrastructure for ACOs
VIII: ACO Payment Models
IX: Federal and State Regulation of ACOs
X: Legislative Perspectives on the ACO
XI: ACO Models: 1204(a) and 1206(d) Clinics
XII: The ACO Legal Environment: Antitrust, Kickbacks, and other Pitfalls to Avoid
XIII: Leveraging ACOs to improve Access and Quality while Bending Cost Trends in Massachusetts
XIV: Facing Antitrust Hurdles in Forming and Operating an ACO
XV: Medical Foundations - State, Regional, and Local
XVI: Performance Measurement in the ACOs
XVII: Infrastructure for Medical Management of the ACO
XVIII: ACO Return on Investment (ROI)
XIX: Are You Ready for Accountable Care and How to Make it Work!!
XX: Medicare Physician Collaboration: ACO Development

REGISTER ONLINE AT: www.ACOCongress.com
CO-CHAIRS

- Bart Asner, MD, Chief Executive Officer, Monarch HealthCare, Chair, Integrated Healthcare Association, Irvine, CA
- Susan Dentzer, Editor-in-Chief, Health Affairs, Health Policy Analyst, The News Hour with Jim Lehrer, Washington, DC
- Richard de Filippi, PhD, Chair, American Hospital Association, Trustee, Cambridge Health Alliance, Managing Partner, Ariano Partnership, Cambridge, MA
- Keith Wilson, MD, FACOG, Regional Medical Director, HealthCare Partners, Former President and Chief Executive Officer, Talbert Medical Group, Chair, California Association of Physician Groups, Costa Mesa, CA

FEATURED KEYNOTE SPEAKERS

- Richard Afable, MD, President and Chief Executive Officer, Hoag Memorial Hospital Presbyterian, Newport Beach, CA
- Steve Allen, MD, MBA, Chief Executive Officer, Nationwide Children’s Hospital, Columbus OH
- Kevin F. Brennan, CPA, FHFMA, Executive Vice President for Finance and Chief Financial Officer, Geisinger Health System, Treasurer, Geisinger Health System Foundation, Danville, PA
- Lawrence P. Casalino, MD, PhD, Livingston Farrand Associate Professor of Public Health, Chief, Division of Outcomes and Effectiveness Research, Weill Cornell Medical College, New York, NY
- John H. Cochran, MD, FACS, Executive Director, The Permanente Federation, Oakland, CA
- Jay J. Cohen, MD, MBA, President and Chairman, Monarch HealthCare, Irvine, CA
- Donald H. Crane, President and Chief Executive Officer, California Association of Physician Groups, Los Angeles, CA
- Francis J. (Jay) Crosson, MD, Associate Executive Director, The Permanente Medical Group, Senior Fellow, Institute for Health Policy, Kaiser Permanente, Vice Chair, Medicare Payment Advisory Commission (MEDPAC), Oakland, CA
- C. Duane Dauner, President, California Hospital Association, Sacramento, CA
- Susan Devore, President and Chief Executive Officer, Premier, Inc., Charlotte, NC
- Elliott S. Fisher, MD, MPH, Director, Population Health and Policy, Director, Center for Population Health, The Dartmouth Institute for Health Policy and Clinical Practice, Lebanon, NH
- Peter V. Lee, Esq., Director of Delivery System Reform, US Department of Health and Human Services, Office of Health Reform, Former President and Chief Executive Officer, Pacific Business Group on Health, Washington, DC
- Steven M. Lieberman, MPhil, MA, Visiting Scholar, Brookings Institution, Managing Member, Lieberman Consulting, Inc., Former Assistant Director, White House Office of Management and Budget, Bethesda, MD
- Robert J. Margolis, MD, Chairman and CEO, HealthCare Partners, Torrance, CA
- Mark McClellan, MD, PhD, Director, Engelberg Center for Health Care Reform, Leonard D. Schaeffer Chair in Health Policy Studies, The Brookings Institution, Former CMS Administrator, Former FDA Commissioner, Washington, DC
- Harold D. Miller, Executive Director, Center for Healthcare Quality and Payment Reform; President and Chief Executive Officer, Network for Regional Healthcare Improvement, Pittsburgh, PA
- Margaret E. O’Kane, President, National Committee for Quality Assurance, Washington, DC
- Michael S. Ramseyer, Vice President, Provider Engagement and Contracting, Anthem Blue Cross, Los Angeles, CA
- James C. Robinson, PhD, Kaiser Permanente Professor of Health Economics, UC Berkeley School of Public Health, Berkeley, CA
- Edwina Rogers, Esq., Executive Director, Patient Centered Primary Care Collaborative, Washington, DC
- Stephen M. Shortell, PhD, MBA, MPH, Blue Cross of California Distinguished Professor of Health Policy and Management, Dean, UC Berkeley School of Public Health, Berkeley, CA
- Phyllis Torda, Vice President, Strategy and the Quality Solutions Group, National Committee for Quality Assurance, Washington, DC
- Mark Werner, MD, Executive Vice President and Chief Medical Officer, Carilion Clinic, Roanoke Memorial Hospital, Roanoke, VA
- Tom Williams, MBA, MPH, Executive Director, Integrated Healthcare Association, Oakland, CA
The National Accountable Care Organization Congress in Beverly Hills, CA on October 25th – 27th will provide an unprecedented opportunity to discuss, dissect, and identify effective ways to implement ACOs, which are a key component of the recently passed health care reform. The ACO model focuses on achieving accountability for improving quality and efficiency through organizational development, transparent performance measurement, and payment reforms that align financial incentives with patients’ best interests. The Congress will take place as the Department of Health and Human Services (HHS) takes steps to advance Medicare’s participation in ACOs, and as many states and private payers take steps to implement ACOs as well. The Congress brings together leading policymakers, experts, and ACO implementers to provide unique and in-depth insights for moving forward at this critical point in health care reform and ACO implementation.

What is an ACO?

ACOs are provider collaborations that support the integration of groups of physicians, hospitals, and other providers in different ways around the opportunity to receive additional payments by achieving continually advancing patient-focused quality targets and demonstrating real reductions in overall spending growth for their defined patient population. The ACO model is highly flexible and can be organized in a number of ways — ranging from fully integrated delivery systems to networked models within which physicians in small office practices can work effectively together to improve quality, coordinate care and reduce costs. They can also feature different payment incentives ranging from “one-sided” shared savings within a fee-for-service environment, to a range of limited or substantial capitation arrangements with quality bonuses.

ACOs provide a mechanism to transition from paying for volume and intensity to paying for value. They are compatible with a range of other payment reforms to improve quality, such as medical homes and bundled payments; they can help assure that these reforms lead to sustainable quality improvements and cost reductions.

What Does Health Care Reform Legislation Mean for ACOs?

ACOs are one of the key efforts in the recent health care reform law to address the challenges facing U.S. health care: rising costs that threaten the affordability of care and the fiscal integrity of the U.S. government; care that is often impersonal, inaccessible, unsafe, unreliable, fragmented and poorly coordinated; and concern that the current fee-for-service payment system poses a barrier to progress. In contrast to many proposals that seek to improve care without imposing reductions in payment rates on providers, the Congressional Budget Office (CBO) has estimated that ACOs are expected to reduce costs by an estimated $4.9 billion dollars. This estimate assumes a limited pilot program starting in 2012. However, the Secretary of HHS has the authority to expand successful ACO models, so that ACOs could have a much larger impact on reducing costs and improving quality.

The National ACO Congress will include opportunities to address questions raised by this new legislation. Section 3022: Medicare Shared Savings Program in the recently passed health reform law (H.R. 3590) requires the Secretary of HHS to establish a shared savings program through ACOs. By January 1st, 2012 the Secretary will need to define performance measures, attribute methods, expenditure benchmarks, and savings thresholds for ACOs. Support for ACOs, and for integrating ACOs with other payment reforms, will also come from the Center for Medicare and Medicaid Innovation (CMI). The CMI will test innovative payment and service delivery models, including ACOs, to reduce program expenditures while preserving or enhancing the quality of care. Congress has budgeted $10 billion beginning in FY 2011 to support this work.

Who Should Attend

- Physicians
- Health Plan, Health System, and Physician Organizations
- Health Plans and Health Insurers
- Hospital Executives and Administrators
- Healthcare IT Companies and Consultants
- Federal and State Policymakers
- Health Services Researchers and Academics
- State Medicaid and Pharmacy Directors and Managers
- Federal and State Legislators and Staff
- Patient Advocates
- Community Health Centers
- Medicaid Managed Care Directors
- Medical Directors
- State Budget Officers
- Purchasers, including Private Employers and Public Purchasers
- Health Care Attorneys and In-house Counsel
- State Inspectors General and Program Integrity Managers

Participation Options

Traditional Onsite Attendance

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.

Live and Archived Internet Attendance

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for the six months following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for next six months; accessible in office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.
NATIONAL ACCOUNTABLE CARE ORGANIZATION CONGRESS

DAY I: MONDAY, OCTOBER 25, 2010

PRECONFERENCE SYMPOSIA
(Registration optional; Choose one)

7:00 am Registration

PRECON I: The Premier Healthcare Alliance Collaboratives: From Readiness to Implementation

8:00 am Welcome and Introductions
Susan Devore, President and Chief Executive Officer, Premier, Charlotte, NC (Preconference Chair)

8:45 am Health Reform Policy
Blair Childs, Senior Vice President, Public Affairs, Premier, Washington, DC
Wes Champion, CPA, Senior Vice President, Premier Consulting Solutions, Charlotte, NC

9:15 am California Perspective: Hoag Hospital
Cynthia Perazzo, MBA, Senior Vice President, Strategy and Business Development, Hoag Memorial Hospital Presbyterian, Newport Beach, CA
Diane Laird, Chief Executive Officer, Greater Newport Physicians, Newport Beach, CA

10:00 am Break

10:15 am Minnesota Perspective: Fairview Health Services
Terry Carroll, PhD, Senior Vice President for Transformation and Chief Information Officer, Fairview Health Services, Minneapolis, MN

11:00 am New Jersey Perspective: AtlantiCare
Katherine A. Schneider, MD, Vice President, Health Engagement, AtlantiCare, Hammonton, NJ

11:45 am Panel Discussion and Q&A
Noon Preconference Adjournment and Lunch on your Own

PRECON II: The Role of the Patient Centered Medical Home in Accountable Care Organizations

8:00 am Welcome and Introductions
Edwina Rogers, Esq., Executive Director, Patient Centered Primary Care Collaborative (PCPCC), Washington, DC (Preconference Chair)

8:15 am Patient Centered Medical Home National Overview
Edwina Rogers, Esq., Executive Director, Patient Centered Primary Care Collaborative, Washington, DC

8:45 am Care Coordination
Richard C. Antonelli, MD, MS, FAAP, Medical Director, Children’s Hospital Integrated Care Organization (CHICO), Associate/Interim Medical Director, Physicians’ Organization Children’s Hospital Boston, Boston, MA

9:15 am Health IT
David K. Nace, MD, Vice President and Medical Director, McKesson Corporation; Co-chairman, Center for eHealth Information Adoption and Exchange, PCPCC; Former Senior Vice President and Corporate Medical Director, United Health Group, Former Vice President and Chief Medical Officer, Aetna Corporation, Philadelphia, PA

9:45 am State Roles in Promoting ACOs and Medical Homes
Anne Gauthier, Senior Fellow, National Academy for State Health Policy, Washington DC

10:15 am Break

10:45 am Payment Reform

11:15 am Preconference Faculty Q&A
Noon Preconference Adjournment and Lunch on your Own

PRECON III: Measuring Accountable Care

8:00 am Welcome and Introductions
Phyllis Torda, Vice President, Strategy and the Quality Solutions Group, National Committee for Quality Assurance, Washington, DC (Preconference Chair)

8:15 am Qualification Requirements
Chris Wing, Executive Vice President and Chief Operating Officer, HealthCare Partners, LLC and California, Torrance, CA

8:50 am Clinical Performance Measurements
Lyne Rothney-Kozlak, MPH, Healthcare Consultant, Adjunct Instructor of Public Health, University of New England, Former President and CEO of the Maine Center for Public Health, Litchfield, ME
Dolores Yanagihara, MPH, Director, Pay for Performance Program, Integrated Healthcare Association, Oakland, CA

9:40 am Break

9:55 am Cost Measurement
John L. Adams, PhD, Senior Statistician, RAND, Santa Monica, CA

10:40 am Patient Experience
Dana Gelb Safran, ScD, Senior Vice President, Performance Measurement and Improvement, Blue Cross Blue Shield of Massachusetts, Boston, MA

11:00 am Case Study: Massachusetts Blue Cross Blue Shield Initiative
Dana Gelb Safran, ScD, Senior Vice President, Performance Measurement and Improvement, Blue Cross Blue Shield of Massachusetts, Boston, MA

Noon Preconference Adjournment and Lunch on your Own
DAY I: MONDAY, OCTOBER 25, 2010
OPENING PLENARY SESSION
1:00 pm Welcome and Introductions
Donald H. Crane, President and Chief Executive Officer, California Association of Physician Groups, Los Angeles, CA

1:15 pm Key ACO Principles and Issues
Mark McClellan, MD, PhD, Director, Engelberg Center for Health Care Reform, Leonard D. Schaeffer Chair in Health Policy Studies; The Brookings Institution, Former CMS Administrator; Former FDA Commissioner, Washington, DC

2:00 pm Keynote Panel: The Role of ACOs in Health Care Reform
Susan Dentzer, Editor-in-Chief, Health Affairs, Health Policy Analyst, The News Hour with Jim Lehrer, Washington, DC
Peter V. Lee, Esq., Director of Delivery System Reform, US Department of Health and Human Services, Office of Health Reform, Former President and Chief Executive Officer, Pacific Business Group on Health, Washington, DC

3:15 pm Break

3:45 pm IHA ACO White Paper — Lessons from California
James C. Robinson, PhD, Kaiser Permanente Professor of Health Economics, UC Berkeley School of Public Health, Berkeley, CA

4:30 pm Keynote Panel: Policy Issues Relating to ACOs
Mark McClellan, MD, PhD, Director, Engelberg Center for Health Care Reform, Leonard D. Schaeffer Chair in Health Policy Studies; The Brookings Institution, Former CMS Administrator, Former FDA Commissioner, Washington, DC
Elliott S. Fisher, MD, MPH, Director, Population Health and Policy, Director, Center for Population Health, The Dartmouth Institute for Health Policy and Clinical Practice, Lebanon, NH

5:00 pm Aligning Physicians, Hospitals, and Health Plans to Make ACOs Work
C. Duane Dauner, President, California Hospital Association, Sacramento, CA
Richard P. de Filippi, Chair, American Hospital Association, Trustee, Cambridge Health Alliance, Managing Partner, Ariano Partnership, Cambridge, MA
Elliott S. Fisher, MD, MPH, Director, Population Health and Policy, Director, Center for Population Health, The Dartmouth Institute for Health Policy and Clinical Practice, Lebanon, NH
Robert J. Margolis, MD, Chairman and Chief Executive Officer, HealthCare Partners, Torrance, CA
Michael S. Ramseier, Vice President, Provider Engagement and Contracting, Anthem Blue Cross, Los Angeles, CA
Donald H. Crane, President and Chief Executive Officer, California Association of Physician Groups, Los Angeles, CA (Moderator)

6:00 pm Adjournment and Opening Networking Reception

DAY II: TUESDAY, OCTOBER 26, 2010
MORNING PLENARY SESSION
8:00 am Welcome and Introduction
Tom Williams, MBA, MPH, Executive Director, Integrated Healthcare Association, Oakland, CA

8:15 am Keynote Panel: Implementing Accountable Care Organizations
Stephen M. Shortell, PhD, MBA, MPH, Blue Cross of California Distinguished Professor of Health Policy and Management, Dean, UC Berkeley School of Public Health, Berkeley, CA
Lawrence P. Casalino, MD, PhD, Livingston Farrand Associate Professor of Public Health, Chief, Division of Outcomes and Effectiveness Research, Weill Cornell Medical College, New York, NY

9:00 am Keynote Panel: ACO Payment Methods: Bundled Payment, Shared Savings, Capitation
Francis J. (Jay) Crosson, MD, Associate Executive Director, The Permanente Medical Group, Senior Fellow, Institute for Health Policy, Kaiser Permanente, Vice Chair, Medicare Payment Advisory Commission (MEDPAC), Oakland, CA
Steven M. Lieberman, MPhil, MA, Visiting Scholar, Brookings Institution, Managing Member, Lieberman Consulting, Inc., Former Assistant Director, White House Office of Management and Budget, Bethesda, MD
Richard Aflable, MD, President and Chief Executive Officer, Hoag Memorial Hospital Presbyterian, Newport Beach, CA
Harold D. Miller, President and Chief Executive Officer, Network for Regional Healthcare Improvement, Executive Director, Center for Healthcare Quality and Reform, Pittsburgh, PA
Margaret E. O’Kane, President, National Committee for Quality Assurance, Washington, DC (Moderator)

10:15 am Break

CONCURRENT SESSIONS
(Choose one Concurrent Session only)

CONCURRENT SESSION I: Patient Attribution Models for ACOs
10:45 am Introduction and Overview
John Jenrette, MD, Chief Executive Officer, Sharp Community Medical Group, San Diego, CA (Session Chair)

11:05 am Presentation
Steven M. Lieberman, MPhil, MA, Visiting Scholar, Brookings Institution, Managing Member, Lieberman Consulting, Inc., Former Assistant Director, White House Office of Management and Budget, Bethesda, MD
Rome (Skip) Walker, MD, Medical Director of Enterprise Performance Management, WellPoint, Richmond, VA
Susan E. Pantely, FSA, MAAA, Principal and Consulting Actuary, Milliman, San Francisco, CA

11:45 am Panel Discussion and Q&A

12:15 pm Networking Luncheon
CONCURRENT SESSION II: Creating The Culture For Accountable Care: Case Studies

10:45 am The Permanente Model
Sharon Levine, MD, Associate Executive Director, The Permanente Medical Group, Inc., Oakland, CA (Session Chair)
Jeffrey A. Weisz, MD, Executive Medical Director and Chairman of the Board, Southern California Permanente Medical Group, Pasadena, CA

11:15 am The Advocate Health Model
Marty Manning, MBA, President, Advocate Physician Partners, Oak Brook, IL
Pankaj Patel, MD, Medical Director of Quality Improvement, Chairman QI and Credentialing Committee, Advocate Physician Partners, Oak Brook, IL

11:45 am Panel Discussion and Q&A
12:15 pm Networking Luncheon

CONCURRENT SESSION III: Managing Risk And Global Payments In The ACO Environment

10:45 am Introduction and Overview
Bart Asner, MD, Chief Executive Officer, Monarch HealthCare, Irvine, CA (Session Chair)

10:50 am Presentation
Donald J. Rebhun, MD, Regional Medical Director, HealthCare Partners, Mission Hills, CA

11:10 am Presentation
Donald C. Balfour III, MD, President and Medical Director, Sharp Reer-Stealy Medical Group, San Diego, CA

11:30 am Presentation
Dana Gelb Safran, ScD, Senior Vice President, Performance Measurement and Improvement, Blue Cross Blue Shield of Massachusetts, Boston, MA

11:50 am Panel Discussion and Q&A
12:15 pm Networking Luncheon

CONCURRENT SESSION IV: ACO Legal, Governance and Organizational Structure

10:45 am Introduction and Overview
Gerry Hinkley, Esq., Partner and Co-chair, Health Care Industry Team, Pillsbury Winthrop Shaw Pittman, San Francisco, CA (Session Chair)

10:55 am ACO Structure: Clinical and Structural Foundation
Lance Lang, MD, FAFP, Physician Advisor, Mercer Health & Benefits, Berkeley, CA

11:15 am The Master Medical Foundation
James Barber, MPH, President and Chief Executive Officer, Hospital Association of Southern California, Los Angeles, CA

11:40 am Organizational Structures and Governance
Dennis Diaz, Esq., Partner, Health Law Group, Davis Wright Tremaine LLP, Los Angeles, CA

Noon Panel Discussion and Q&A
12:15 pm Networking Luncheon

CONCURRENT SESSION V: A Community Model Case Study

10:45 am Introduction and Overview
Paul Markovich, Chief Operations Officer, Blue Shield of California, San Francisco, CA (Session Chair)

11:00 am Presentation
Mary Carol Todd, Vice President of Medical Management, Catholic Healthcare West, San Francisco, CA

11:30 am Presentation
Rosaleen McGuigan Derington, Chief Medical Services Officer, Hill Physicians Medical Group, San Ramon, CA

Noon Panel Discussion and Q&A
12:15 pm Networking Luncheon

CONCURRENT SESSION VI: Infrastructure for the Administration of the ACO

10:45 am Introduction and Overview
Richard Shinto, MD, MBA, President and Chief Executive Officer, Aveta, Inc., President and Chief Executive Officer, North American Medical Management California, Ontario, CA (Session Chair)

11:00 am Start-up Financing and Financial Modeling
Melinda McIntyre-Kolpin, Chief Executive Officer, Network Health Financial Services, Los Angeles, CA

11:30 am Presentation
Jay Want, MD, President and Chief Executive Officer, Physician Health Partners, LLC, Denver, CO

Noon Panel Discussion and Q&A
12:15 pm Networking Luncheon

CONCURRENT SESSION VII: Building the Information Technology Infrastructure for ACOs

10:45 am Introduction and Overview
Paul C. Tang, MD, MS, Chief Innovation and Technology Officer, Palo Alto Medical Foundation (PAMF), Vice Chair, Health Information Technology Policy Committee and Chair, Meaningful Use Work Group, HHA, Palo Alto, CA (Session Chair)

11:00 am Aligning Meaningful Use, Technology and Clinical Objectives to Develop an Enterprise Patient Record
Tina Buop, CIO, Maim Medical Group IPA, Inc., Walnut Creek, CA

11:20 am Presentation
Doug Williams, Chief Information Officer, North American Medical Management, California, Inc., Chief Information Officer, Aveta, Ontario, CA

11:40 am Presentation
Doug Williams, Chief Information Officer, North American Medical Management, California, Inc., Chief Information Officer, Aveta, Ontario, CA

Noon Panel Discussion and Q&A
12:15 pm Networking Luncheon
AFTERNOON PLENARY SESSION

1:15 pm  Introduction to Afternoon Session
Keith Wilson, MD, FACOG, Regional Medical Director, Region 6 – Talbert Medical Group, HealthCare Partners Medical Group, Former President and CEO, Talbert Medical Group, Chair, CAPG, Costa Mesa, CA (Co chair)

1:30 pm  Keynote Address: Building the Foundations of a Successful ACO: Lessons from an Integrated Delivery System
John H. Cochran, MD, FACS, Executive Director, The Permanente Federation, Oakland, CA

2:00 pm  Keynote Panel: Successful Case Studies in Accountable Care
Steve Allen, MD, MBA, Chief Executive Officer, Nationwide Children’s Hospital, Columbus, OH
Kevin F. Brennan, CPA, FHFMA, Executive Vice Pres. for Finance and Chief Financial Officer, Geisinger Health System, Treasurer, Geisinger Health System Foundation, Danville, PA
Jay J. Cohen, MD, MBA, President and Chairman, Monarch HealthCare, Irvine, CA
Mark Werner, MD, Executive Vice President and Chief Medical Officer, Carilion Clinic, Roanoke Memorial Hospital, Roanoke, VA

3:30 pm  Break

CONCURRENT SESSIONS  (Choose one Concurrent Session only)

CONCURRENT SESSION VIII: ACO Payment Models
4:00 pm  Introduction and Overview
Harold D. Miller, Executive Director, Center for Healthcare Quality and Reform, President and Chief Executive Officer, Network for Regional Healthcare Improvement, Pittsburgh, PA (Session Chair)

4:15 pm  Global Payment That Can Work For Everyone: The Patient Choice Health Care Model
Ann Robinow, President, Robinow Health Care Consulting, Founder and Former President, Patient Choice Healthcare, Inc., Minneapolis, MN

4:45 pm  Program Oriented Payment to Support Accountable Care
Michael Rohwer, MD, Chief Executive Officer and Founder, Performance Health Technology, Ltd., Salem, OR

5:15 pm  Panel Discussion and Q&A
5:30 pm  Adjournment

CONCURRENT SESSION IX: Federal/State Regulation
4:00 pm  State Regulation of ACOs
Cindy A. Ehnes, Esq., Director, California Department of Managed Health Care (DMHC), Sacramento, CA (Session Chair)

4:20 pm  Solvency, Administration, and Claims Payment Issues
Jennifer Jackman, Former President and Chief Executive Officer, Bright Health Physicians, Whittier, CA

4:40 pm  Federal Regulation of ACOs
David W. Sayen, Regional Administrator, CMS, Region IX, Division of Medicare Health Plans, San Francisco, CA

Betsy L. Thompson, MD, DrPH, Chief Medical Officer, CMS, Region IX; Physician Liaison, Physician Quality Reporting Initiative and Value Driven Healthcare Initiatives, San Francisco, CA

5:00 pm Panel Discussion and Q&A
5:30 pm Adjournment

CONCURRENT SESSION X: Legislative Perspectives on the ACO

4:00 pm  The California Perspective
William J. Barcellona, Vice President, Government Affairs, California Association of Physician Groups, Sacramento, CA (Session Chair)

4:20 pm  The Regional Health & Human Services Perspective
Herb K. Schultz, MPP, Regional Director, Region IX, U.S. Department of Health & Human Services, San Francisco, CA

4:40 pm  The National Perspective
Chris Dawe, Staff Member, US Senate Finance Committee, Boston, MA

5:10 pm Panel Discussion and Q&A
5:30 pm Adjournment

CONCURRENT SESSION XI: ACO Models: 1204(a) and 1206(d) Clinics

4:00 pm  Introduction and Overview
Steven Packer, MD, President and Chief Executive Officer, Community Hospital of the Monterey Peninsula, Monterey, CA (Session Chair)

4:20 pm  Presentation
Rick Vance, Director, Physician Clinic Services, Marshall Medical Center, Sacramento, CA

4:40 pm  Presentation
David R. Green, Chief Executive Officer, El Centro Regional Medical Center, El Centro, CA

5:00 pm Panel Discussion and Q&A
5:30 pm Adjournment

CONCURRENT SESSION XII: The ACO Legal Environment: Antitrust, Kickbacks, and other Pitfalls to Avoid

4:00 pm  Introduction and Overview
Jill H. Gordon, JD, MHA, Partner and Co-chair, Health Law Group, Davis Wright Tremaine LLP, Los Angeles, CA (Session Chair)

4:30 pm  Presentation
Bruce Merlin Fried, Partner, Health Care and Public Law & Policy Strategies, SNR Denton, Washington, DC

5:00 pm Panel Discussion and Q&A
5:30 pm Adjournment

CONCURRENT SESSION XIII: Leveraging ACOs to Improve Access and Quality while Bending Cost Trends in Massachusetts

4:00 pm  Introduction and Overview
Deborah Gordon, MBA, Senior Director of Marketing, Network Health, Inc., Medford, MA

4:20 pm  Presentation
Doug Thompson, Chief Administrative Officer, ACO, Cambridge Health Alliance, Medford, MA

5:00 pm Panel Discussion and Q&A
5:30 pm Adjournment Day II
CONCURRENT SESSIONS
(Choose one Concurrent Session only)

CONCURRENT SESSION XIV: Facing Antitrust Hurdles in Forming and Operating an ACO
8:30 am  Introduction and Overview
David Balto, Senior Fellow, Center for American Progress, Washington, DC (Session Chair)

8:50 am  Presentation
Henry S. Allen Jr., JD, Senior Attorney, Advocacy, American Medical Association, Chicago, IL

9:10 am  Presentation
Josh Soven, JD, Litigation Chief, Antitrust Division, Department of Justice, Washington, DC

9:30 am  Presentation
Christi Braun, Attorney, Ober Kaler, Washington, DC

9:50 am  Panel Discussion and Q&A

10:00 am  Transition Break

CONCURRENT SESSION XV: Medical Foundations – State, Regional, and Local
8:30 am  Introduction and Overview
C.R. Burke, Chief Executive Officer, St. Joseph Heritage Healthcare, Fullerton, CA

9:00 am  Presentation
Don Wreden, MD, President and Chief Executive Officer, Sutter Medical Group, Sutter Health, Sacramento, CA

9:30 am  Panel Discussion and Q&A

10:00 am  Transition Break

CONCURRENT SESSION XVI: Performance Measurement in the ACOs
8:30 am  Introduction and Overview
Tom Williams, MBA, MPH, Executive Director, Integrated Healthcare Association, Oakland, CA (Session Chair)

8:45 am  Presentation
Phyllis Torda, Vice President, Strategy and the Quality Solutions Group, National Committee for Quality Assurance, Washington, DC

9:05 am  Presentation
Bruce Spurlock, MD, Executive Director, Clinical Acceleration, Beacon, The Bay Area Patient Safety Collaborative, Chief Executive Officer, Convergence Health Consulting, Roseville, CA

9:25 am  Presentation
Dolores Yanagihara, MPH, Director, Pay for Performance Program, Integrated Healthcare Association, Oakland, CA

9:45 am  Panel Discussion and Q&A

10:00 am  Transition Break

CONCURRENT SESSION XVII: Infrastructure for Medical Management of the ACO
8:30 am  Introduction and Overview
Bart Wald, MD, Regional Medical Director, HealthCare Partners, Los Angeles, CA (Session Chair)

8:50 am  Presentation
Jerry Penso, MD, MBA, Medical Director, Continuum of Care, Sharp Rees-Steady Medical Group, San Diego, CA

9:10 am  Support for Systematic Medical Excellence
Wells Shoemaker, MD, Medical Director, California Association of Physician Groups, Sacramento, CA

9:30 am  Panel Discussion and Q&A

10:00 am  Transition Break

CONCURRENT SESSION XVIII: ACO Return on Investment (ROI)
8:30 am  Critical Elements of an ACO and How to Ensure Positive ROI
Nancy J. Ham, President & Chief Operating Officer, MedVentive Inc., Waltham, MA

Mary C. Reed, Vice President, Gateway Health, Cleveland, OH

10:00 am  Transition Break

CONCURRENT SESSION XIX: Are You Ready for Accountable Care and How to Make it Work!!
8:30 am  Presentation
James R. Smith, Senior Vice President, The Camden Group, El Segundo, CA

10:00 am  Transition Break

CONCURRENT SESSION XX: Medicare Physician Collaboration: Accountable Care Organization Development
8:30 am  Presentation
Randall Krakauer, MD, FACP, FACR, National Medical Director, Medicare, Aetna, Princeton, NJ

Thomas Claffey, MD, FACP, President, Intermed, Medical Director, NovaHealth, Portland, ME

10:00 am  Transition Break

CLOSING PLENARY SESSION
10:15 am  Welcome and Introduction
Bart Asner, MD, Chief Executive Officer, Monarch HealthCare, Chair, Integrated Healthcare Association, Irvine, CA (Co chair)

10:30 am  Keynote Address: CMS Representative to be Announced

11:15 am  Keynote Address: Change Management in ACO Development
Elliott S. Fisher, MD, MPH, Director, Population Health and Policy, Director, Center for Population Health, The Dartmouth Institute for Health Policy and Clinical Practice, Lebanon, NH

Noon  Summit Adjournment
About the California Association of Physician Groups (CAPG)

The California Association of Physician Groups (CAPG) is the voice of coordinated healthcare in California. We are the nation’s largest professional association representing physician groups practicing in the managed care model. Our members are committed to the delivery of coordinated, accountable, clinically integrated health care services. We support our members through public advocacy, educational services, and collaboration with other stakeholders in California health care. SAVE THE DATE for the annual CAPG Healthcare Conference 2011, May 4 – 7, 2011 at the JW Marriott Desert Springs Resort & Spa, Palm Desert California. More information at www.capg.org/conference2011

About the Integrated Healthcare Association (IHA)

IHA is a not-for-profit multi-stakeholder leadership group that promotes quality improvement, accountability and affordability of health care in California. IHA administers regional and statewide programs, serves as an incubator for pilot programs and projects, and actively convenes all healthcare parties for cross-sector collaboration on health care topics. IHA’s principal projects include the California pay-for-performance program (the largest private physician incentive program in the U.S.), the measurement and reward of efficiency in health care, value based purchasing of medical devices, health care affordability, bundled episode of care payments, and prevention programs directed at obesity. For more information about IHA visit: www.iha.org.

Continue Your ACO Education at the CAPG Healthcare Conference

- Hear more about Accountable Care Organizations from leading experts.
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- Learn how to thrive in this new healthcare environment.

May 4–7, 2011
Desert Springs JW Marriott Resort and Spa
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THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY FOR THE ACO CONGRESS:

REGARDING INTERNET REGISTRATIONS
1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.

2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.

3. Internet registrants will enjoy six (6) months access from date of issuance of user name and password.

4. Only one user (per user name and password) may access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to access post conference content via alternative media (Flash Drive), this individual use limitation applies. It is not permissible to share alternative media with third parties.

5. User name and password use will be monitored to assure compliance.

6. Each Internet registration is subject to a “bandwidth” or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at start of next month so long as registration period has not lapsed and subject to same capacity cap.

7. For online registrants there will be no refunds for cancellations. Please call the Conference Office at 1(800) 503-5640 or (206) 629-2352 for further information.

REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS
1. For onsite group registrations, full registration and credit card information required for each registrant. List all members of groups registering concurrently on fax or scan sheet.

2. For onsite registrants there will be no refunds for “no-shows” or for cancellations. You may send a substitute or switch to the online option. Please call the Conference Office at 1(800) 503-5640 or (206) 629-2352 for further information.

METHOD OF PAYMENT FOR TUITION
Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HCCA Conferences. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A $30 fee will be charged on any returned checks.

REGISTRATION OPTIONS
Registration may be made online or via mail, fax or scan.

You may register through either of the following:
• Online at www.ACOCongress.com.
• Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to (206) 319-5303, or scan and email the completed form to registration@hcconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HCCA Conferences.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Congress, credit card payment will be processed.

TAX DEDUCTIBILITY
Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

CONTINUING EDUCATION UNITS (CEUs)
The Congress does not offer CEUs; however, on-site attendees may request a Certificate of Attendance which they can present to their specific continuing education provider; and online attendees may download an Online Certificate of Attendance on which they can self-certify the hours watched.

CANCELLATIONS/SUBSTITUTIONS
No refunds will be given for “no-shows” or for cancellations of either online or onsite registrations. You may send a substitute or transfer your onsite registration to an online registration. For more information, please call the Conference Office at 1(800) 503-5640 or (206) 629-2352.

INTELLECTUAL PROPERTY POLICY
Unauthorized sharing of Congress content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Congress aggressively pursues copyright infringers.

If a registrant needs the ability to share Congress content within his or her organization, multiple Congress registrations are available at discounted rates.

The Congress will pay a reward for information regarding unauthorized sharing of Congress content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of $25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery.

If you have knowledge regarding the unauthorized Congress content sharing, contact the Congress registration office.

REGISTRATION BINDING AGREEMENT
Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

GENERAL TERMS AND CONDITIONS
The Congress program is subject to change. An executed registration form constitutes binding agreement between the parties.

FOR FURTHER INFORMATION
Call 1(800) 503-5640 or (206) 629-2352, send e-mail to registration@hcconferences.com, or visit our website at www.ACOCongress.com.

HOTEL ACCOMMODATIONS: A special group rate of $229.00 single/double per night (plus tax) has been arranged for ACO Congress attendees. Please make reservations by calling 888-421-1442 and ask for “ACO Congress” to receive the group rate. Reservations at the special group rate will be accepted until Monday, October 5, 2010. After this date reservations will be accepted on a space-available basis at the prevailing rate.

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Hotel Phone: 310-228-1234 • Reservations: 888-421-1442
## The National ACO Congress

### Registration Form

**How to Register:** Fully complete the following (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

**Online:** Secure online registration at www.ACOCongress.com.

**Fax:** 206-319-5303 (include credit card information with registration)

**Mail:** Conference Office, 22529 39th Ave SE, Bothell, WA 98021

**For Registration Questions:** Phone: 1(800) 503-5640 (Continental US, Alaska and Hawaii only) or (206) 629-2352, Monday-Friday, 7 AM - 5 PM PST

**E-mail:** registration@hcconferences.com

### Onsite Conference Attendance

Onsite conference registration includes onsite attendance, professional networking, and live interaction with the faculty, plus a conference materials CD.

### Pre-Conference Registration:

- **Pre-conference I: The Premier Health Alliance Collaboratives:** From Readiness to Implementation — $495
- **Pre-conference II: The Role of the Patient Centered Medical Home in Accountable Care Organizations** — $495
- **Pre-conference III: Measuring Accountable Care** — $495

### Conference Registration:

(Note does not include pre-conference):

- **Through Friday, August 13, 2010** — $1,095
- **Through Friday, September 17, 2010** — $1,395
- **After Friday, September 17, 2010** — $1,695

### Group Registration Discount:

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

- **Conference:**
  - **Through Friday, August 13, 2010** — $795
  - **Through Friday, September 17, 2010** — $1,095
  - **After Friday, September 17, 2010** — $1,395

### Select Your Concurrent Sessions

(one per time slot):

**Tuesday, October 26, 10:45 am**

- **I: Patient Attribution Models for ACOs**
- **III: Managing Risk and Global Payments in the ACO Environment**
- **IV: ACO Legal, Governance and Organizational Structure**
- **V: A Community Model Case Study**
- **VI: Infrastructure for the Administration of the ACO**
- **VII: Building the Information Technology Infrastructure for ACOs**

**Tuesday, October 26, 4:00 pm**

- **VIII: Alternative Extensions to ACO Payment Models**
- **IX: Federal/State Regulation**
- **X: Legislative Perspectives on the ACO**
- **XI: ACO Models: 1204(a) and 1206(d) Clincis**
- **XII: The ACO Legal Environment: Antitrust, Kickbacks, and other Pitfalls to Avoid**
- **XIII: Leveraging ACOs to improve Access and Quality while Bending Cost Trends in Massachusetts**

**Wednesday, October 27, 8:30 am**

- **XIV: Facing Antitrust Hurdles In Forming and Operating an ACO**
- **XV: Medical Foundations – State, Regional, and Local**
- **XVI: Performance Measurement in the ACOs**
- **XVII: Infrastructure for Medical Management of the ACO**
- **XVIII: ACO Return on Investment (ROI)**
- **XIX: Are you Ready for Accountable Care and How to Make It Work?!**
- **XX: Medicare Physician Collaboration: Accountable Care Organization Development**

### Conference Electronic Media:

**Onsite Attendees** — Following the Congress, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media with your Congress registration:

- **Conference Audio/Video and Powerpoint on Flash Drive** — $99
- **Conference Audio/Video and Powerpoint – 6 month access on Web** — $99

**Online Conference Attendance**

All online registrants are automatically registered for all online Congress events — the pre-conference and the conference.

**Individual Registration:**

- **Includes ACO Pre-conference:** Through Friday, August 13, 2010 — $795
- **Through Friday, September 17, 2010** — $1,095
- **After Friday, September 17, 2010** — $1,395

### Group Registration:

Group registration offers the substantial volume discounts set forth below.

All group registrants are enrolled in the pre-conference and conference.

**Conference Access:**

- 5 or more $595 each
- 10 or more $495 each
- 40 or more $295 each

See INTELLECTUAL PROPERTY POLICY, page 10.

**Conference Electronic Media:**

Online attendees — Following the Congress, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media with your Congress registration:

- **Conference Audio/Video and PowerPoint on Flash Drive** — $99

(All online attendees automatically receive 6 months access on web.)

### Special Subscription Offer for Both Onsite and Online Attendees:

If you are registered to attend the ACO Congress, you can purchase an annual subscription to Accountable Care News for only $295 (regular rate $468).

### Registration Binding Agreement

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For online and onsite registrants there will be no refunds for “no-shows” or cancellations.

### Payment

TOTAL FOR ALL OPTIONS, ONSITE OR ONLINE:

Please enclose payment with your registration and return it to the Registrar at ACO Congress, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to (206) 319-5303. You may also register online at www.ACOCongress.com.

- **Check/Money order enclosed (payable to Health Care Conference Administrators LLC)**
- **Payment by credit card:**
  - American Express
  - Visa
  - Mastercard

If a credit card number is being given to hold registration only until such time as a check is received, the credit card number is being given to hold registration only until such time as a check is received, it must be so noted. If payment is not received by seven days prior to the Congress, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HCCA Conferences.

**Total $**

**Account #**

**Expiration Date**

**Security Code**

**Name of Cardholder**

**Signature of Cardholder**